



**NORWICH**  
BUSINESS IMPROVEMENT DISTRICT  
CITY CONVERSATIONS  
**LEISURE**

Norwich Business Improvement District invites you to a conference at  
The Hostry, Norwich Cathedral  
Tuesday 6<sup>th</sup> February 2018  
10am – 2pm

Guest Host: Stewart White, BBC Look East

The aim of the conference is to start a conversation with you, the businesses, to:

- Identify and address the issues facing the Leisure industry, such as:
  - shortage of skilled labour
  - static wages
  - Brexit
- Guest speakers covering national issues and initiatives
  - **Charlie Hodson** – celebrated, award winning chef
  - **Ben England** - marketing, PR and project consultant specialising in the hospitality industry
  - **Jonny Birkett** – a leading UK place management expert, specialising in the night time economy
- Guest panellists addressing the local issues
  - **Philip Cutter** - The Murderers/ Gardeners Arms Landlord and Co - Founder of Norwich City of Ale
  - **Andy Gotts** – owner of Fluke bar and nightclub
  - **Ann Mitchell** – Savills Management Property Company
  - **Paul Cooke** – Manager of Pizza Express, The Forum
- There will be information on:
  - Purple Flag Accreditation
  - Cyber Crime – Protect your business
  - GDPR (data protection) – which comes into effect 25<sup>th</sup> May 2018

**This is your opportunity to network, meet peers and help shape the sector within the BID area.**

Secure your place at this free event by registering on the link below:

<https://www.eventbrite.co.uk/e/city-conversations-leisure-conference-tickets-41386539253>

Should you have any queries, dietary or access requirements please contact:  
[events@norwichbid.co.uk](mailto:events@norwichbid.co.uk) or telephone Colette Davies on 01603 727944