



Issue 12  
**NEWS**

### Welcome to the latest edition of the BID newsletter

It's been a great start to 2016 and we were recently shortlisted for not 1 but 2 national awards. Stefan Gurney, Executive Director has been shortlisted for "Inspirational Leader of the Year" whilst our work within the digital arena is up for the "Digital Engagement" category in the ATCM annual awards. We have our fingers crossed.



Over the next few months look out for our murals. The project is really starting to take shape with work already under way on the side of Pymm & Co on Ber Street! We will soon announce the next few sites to continue developing the scheme with eye catching pieces of art. Stay posted for details.

We are also going to be issuing monthly bulletins featuring quick and easy information such as city centre footfall figures - so make sure we have your correct email details. To update us please contact [Will Lubbock](#).

Here's a quick update on progress, please feel free to share this newsletter with colleagues.

**Stefan Gurney, Executive Director, Norwich Business Improvement District**



### FREE Training

We are pleased to announce details of a series of bite-sized crime related training courses, all of which are **FREE** to you and your employees. Topics include counterfeit money, document fraud, evidential awareness and radio usage etc. For the forthcoming schedule and details of how to secure your **FREE** place, please visit our [website](#) or contact [Martin Blackwell](#), 01603 727936 for more information.



### Join the Easter Egg Hunt

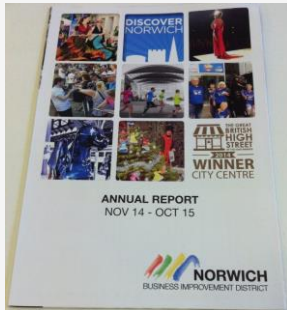
#### Easter Egg Trail

Building on the success of last year's Easter Egg Trail we are running another trail from 19 March - 1 April. This family friendly event is designed to get people out and about exploring the city whilst hunting out eggs which can be found on posters around Norwich. The trail can be completed via the Discover Norwich app and on printed maps.

## Latest News & Information

### Your News

We would love to hear your news and events. Please keep us updated and feel free to use us as an additional **FREE** promotional resource for your business. We have various channels such as social media, the Discover Norwich app and our fantastic team of City Hosts to help spread the word. Please send [Rachael Fretter](#) your news releases etc or call 01603 727928.



### Annual Report

Every business should now have received a copy of our Annual Report, but don't worry if you've not seen a copy - you can download one [here](#). Please feel free to share with colleagues.

We are also putting together our Business Prospectus, which will be published soon. If you would like to receive a copy please [contact us](#).

### Licensing Group

A licensing group for the city centre has now been set up and will be meeting for the first time on **22 March**, if you are a licensee in Norwich and wish to be involved please contact [Martin Blackwell](#), 01603 727936 for more information.



### Supported Events

[Norwich Fashion Week](#) (NFW) returns 10 - 17 March, bigger, bolder and brighter than ever before with 5 main shows and a day dedicated to design. It's great to see so many city centre businesses involved in fashion, retail and hair and beauty taking part. NFW is now a firm favourite in the Norwich calendar of events - **we look forward to seeing you at our preview show on 10 March! To book your space on the guest list please [email](#) or call 01603 727930.**

Another event which is also becoming a Norwich favourite is [City of Ale](#). Now in its 6th year the festival promises another fantastic array of events in and around the city, featuring many locally produced ales. Look out for the Ale Trails on the Discover Norwich app.

### SAVE MONEY on your bus commute

Do your employees commute to Norwich by First Bus? If so they could save £'s each month if your business joins the First Corporate Travel Club (usually £200 but **FREE** to BID businesses). For more information please contact [Martin Backwell](#), Business and Operations Manager, Norwich BID, 01603 727936.

## Get Involved



If you wish to get involved and become an active member to help shape activities for the city centre we would love to hear from you, please [email us](#) or call 01603 727930.

**Follow Us, Join Us ... Be Social** - Stay up to date with all our latest news via our [website](#) or follow us on [Twitter](#).

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