

Welcome to the latest edition of the BID newsletter  
We hope you've had a great summer and are looking forward to the months ahead!

We've had a couple of jam packed months. Our Head Out, Not Home summer events returned for the best year yet, we had a presence at the Norfolk Show and the team took part in the Lord Mayor's procession to promote our Discover Norwich app. As the leaves begin to fall we start to look forward to Christmas in Norwich and we've got a spectacular one waiting to be unwrapped. Look out for my vlog; it will be launching soon... stay posted for details. Here's a quick update on progress, please feel free to share this newsletter with colleagues.



Stefan Gurney, Executive Director  
Norwich Business Improvement District (BID)



Christmas in Norwich will be like no other! We've got lots planned and it's shaping up to be our most spectacular ever. Expect the UK's first tunnel of light, **280ft projections** on iconic buildings, Christmas lights, a 27ft Christmas tree and markets with a Norwegian twist. We can't wait to see the city sparkle. **Find out about all that we've got planned and the opportunities open to your businesses [here](#).**

Our plans are already generating lots of interest; read our coverage in the Evening News [here](#).

Investment from Norwich BID has helped Norwich Museum Services **leverage £9m** worth of investment in redeveloping the Castle Keep. Steve Miller, Head of Norfolk Museums Service (NMS) said, "The support of Norwich BID was invaluable in Norfolk Museums Service, securing the support of the Heritage Lottery Fund to develop the Keep at Norwich Castle. The initial development grant of £462,400 is a major boost to the multi-million-pound plan to transform Norwich Castle's iconic Keep into one of the region's premier heritage attractions. A further £8.7 million has been earmarked towards the project and a second application for the full grant will be made at a later date".



Our Norwich Evenings, “Head Out, Not Home” free summer entertainment returned for 10 weeks (June – September) and was the best yet. Featuring Covent Garden street performers, local bands and musicians, summer 2016 was our best year yet! There was a real buzz around the city on Thursday evenings with many audience members attending week after week. Our marketing campaign reached over 1.8 million people resulting in some of the largest audience numbers to date! Over the 10-week period, the events attracted over **12,000** people with 11 August attracting over 1,600 visitors. We’ve received lots of positive feedback:  
*A wonderful atmosphere in the City!*  
*Great shows, big crowds, nice atmosphere.*  
*Great to see things going on in the city!*  
*Looking forward to our evenings in Norwich again this year. We had a great time last year.*



### Could your business save money?

Our waste and recycling initiative can offer your business significant cost savings on your city centre waste collections. We aim to dramatically improve recycling rates and, through our scheme, cardboard, food waste and all dry mixed recyclable goods will all be recycled, with only modest amounts of residual waste being sent to landfill. In response to demand we have also introduced two further food and waste collections to the city centre, with collections now happening four times a week.

To find out how you can join 120 other Norwich BID businesses to make significant savings on waste collections please contact [Martin Blackwell](#), Business and Operations Manager or call 01603 727936.

## Business rates revaluation 2017 - Consultation Open

The Department for Communities and Local Government are seeking views on the proposed transitional arrangements to phase in changes in business rate bills as a result of the 2017 business rates revaluation.

Many ratepayers will see only a small change in their rates bill at the revaluation. However, some properties will see a more significant change – both increases and reductions. Transitional arrangements are used to phase in these changes.

For more information and to have your say before 26 October please click [here](#).

### Get Involved

If you wish to get involved and become an active member to help shape activities for the city centre we would love to hear from you, please email us or call **01603 727930**

Follow Us, Join Us... Be Social – stay up to date with all our latest news via our website or follow us on Twitter and Instagram

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