



Putting You & Norwich First  
Call 01603 727930 or [email us](#)



Issue 9  
**NEWS**

### Welcome to the latest edition of the BID newsletter

We seem to be flying through 2015 and have already seen lots of exciting city activity with BBC Radio 1's Big Weekend and Norwich's promotion to the Premier League, as well as Norwich Fashion Week, our Discover Norwich Easter Egg Trail and City of Ale all adding to the vibrancy of the city and helping raise the profile of Norwich at a national level.

Here is a quick update on progress, please feel free to share this newsletter with colleagues.

We hope you have a great summer!

**Stefan Gurney, Executive Director, Norwich Business Improvement District**



### GoGoDragons!

Following the success of GoGoGorillas! the city is going to be flying high this summer with a trail of 84 [GoGoDragons!](#) – all of which can be found by following the trail on the [Discover Norwich](#) app. We are proud to be supporting Break and GoGoDragons! by sponsoring the trail maps and two dragons; Twilight and Mr Wing. [Twilight](#) can be seen flying the flag for Norwich in London Liverpool Street Station until 12 June prior to joining the trail on 21 June.



A new secure online information sharing system (DISC) is now available to all BID businesses to help reduce crime in the city. The system is FREE, secure, easy to update and offers 3 key features:



Summer in Norwich wouldn't be the same without a spot of live entertainment under a sunny blue sky. Our 10 week '[Head Out, Not Home](#)' programme of free Thursday early evening events returns from 25 June for everyone to enjoy.

- A secure members-only website to access information, and submit reports to the group's Administrator.

- The DISC Admin Centre where all the group's information is managed.

- The DISC eNewsletter which provides updates and key information to all.

If you would like more information or if you wish to join the DISC Group please contact [Carl](#) on 01603 727936.

Head to St Gregory's Green, Gentleman's Walk, Hay Hill and Timber Hill from 5pm to enjoy Covent Garden street performers, live music and bands, local acts and much more.

Thursdays in Norwich are the place to be; we have an excellent array of shops, cafés, bars and restaurants – Head Out this summer and enjoy all that Norwich has to offer.

## Latest News & Information



### City Hosts

Now entering their 3<sup>rd</sup> year the scheme relies heavily on the valuable time given by a team of over 40 volunteers who are out on the streets of Norwich come rain or shine. The team of volunteers is very diverse and not just for Norwich natives, including students and those relatively new to Norwich all with a shared passion and enthusiasm for the city and keen to share their insights. Since their launch 2 years ago they have helped and assisted over **50,000** people.



### Summer in Norwich

We have a busy and exciting few months ahead of us. Find us at the [Royal Norfolk Show](#) on 1 and 2 July where the team will be on hand to give information about BID projects. On 4 July we will be joining in the carnival spirit of the city; look out for us on our Discover Norwich float as part of the [Lord Mayor's Procession](#).

Dragons will be playing an important role in the city this summer and for the finale of our Head Out, Not Home events we are aiming to achieve a Dragon related Guinness World record attempt. Stay posted via [Twitter](#), [Facebook](#) and [Yammer](#) for updates.



### Run Norwich

The summer season concludes with [Run Norwich](#), a new 10k road race on 30 August which takes in 12 of the city's most iconic locations. The BID have been instrumental in helping make this event happen for the city, as a key funder and part of the race operation board.

The BID team are already signed up, have their running kits ready and are training hard. Why not get your business involved in this fantastic city wide event?

## Get Involved



If you wish to get involved and become an active member to help shape activities for the city centre we would love to hear from you, please [email us](#) or call 01603 727930.

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