



**Naomi Clayton**  
**Policy and Research Manager**  
**Centre for Cities**

Naomi is Policy and Research Manager with responsibility for developing and overseeing the delivery of the Centre's research programmes. She is also Deputy Director of the What Works Centre for Local Economic Growth.

She has over twelve years of experience working in economic development and has a particular interest in labour market dynamics, skills, business and innovation. Her expertise lies in using research and analysis to support policy makers to make evidence-based decisions on the development of city economies. Naomi is an experienced speaker and commentator on a range of urban and economic issues.

Naomi joined the Centre for Cities in March 2011 from the Work Foundation where she worked as a Senior Researcher leading a major research programme on labour market disadvantage. She has also completed a Fellowship with the Winston Churchill Memorial Trust exploring US cities' approaches to improving young people's employment prospects.



**Sarah Steed**  
**Director of Innovation**  
**and Engagement**  
**Norwich University of**  
**the Arts**

Sarah Steed is Director of Innovation and Engagement for Norwich University of the Arts, a specialist university with 2200 creative students in the heart of the city. Sarah is responsible for careers, and the University's interactions with business.

Sarah joined NUA in 2013 after a 25 year career in Marketing and Innovation in the Food Industry, where she worked for Campbells, Bernard Matthews, Linda McCartney and Colmans, as well as freelance Business Consultancy.

Sarah chairs the Creative Industries Group of New Anglia LEP, and sits on the BID Board. Since working at NUA, she has innovated their approach to employment preparation, including skills development, VR-based work experience and a new approach to graduate internships for SMEs. All of her best ideas have come from talking to business to understand better what they need from NUA and their graduate community.

*Image credit: Jeanette Bolton Martin*



Professor Fiona Lettice  
Pro-vice Chancellor (Research and  
Innovation)  
University of East Anglia

Professor Fiona Lettice is the Pro-Vice-Chancellor (Research & Innovation) at the University of East Anglia. She is responsible for developing and communicating the vision and strategy for all research and innovation activity across the University. Fiona is also accountable for developing the University's research and innovation partnerships. Within the region, Fiona is a Board Member for TechEast, a member of the New Anglia LEP Innovation Board and co-organiser for SyncNorwich.

A Professor of Innovation Management in the Norwich Business School at UEA, Fiona's research spans all business sectors as she seeks to understand how organisations develop new products and services and maintain competitive advantage. Prior to her academic career, Fiona worked in industry as a project manager for Centrica and as a change consultant on a major project in design and engineering for BMW/Rover.